

Ronna Lichtenberg
Clear Peak Communications

“Developing Relationships That Work”



Noted author and workplace expert, Ronna Lichtenberg, is founder and President of Clear Peak Communications, a consulting firm that has partnered with Fortune 500 leaders for more than ten years. She's also founder of Your Winning Pitch, the leading virtual pitching coach for individuals and companies. Clear Peak and YWP helps companies increase the value of business relationships that drive sustained profitability.

Prior to founding Clear Peak, Ronna had a long-tenured career contributing to strategic planning and marketing initiatives at Prudential and Prudential Securities. During her tenure, she was the first woman named to Prudential Securities Operating Council.

As a superior communicator and strategic consultant, Ronna's experience incorporates:

- An interactive, motivational, and humorous style as a keynote speaker with a wide range of speaking engagements for Fortune 500 companies such as, Allstate Insurance Company, AXA Financial, Ernst and Young, GlaxoSmithKline, Hearst Magazine, JPMorgan Chase, McKinsey, Merrill Lynch, Metropolitan Life, Microsoft, Yahoo!, and Verizon.
- Publishing three books in ten languages (to rave reviews)
- Experience as contributing editor for *O*, the Oprah magazine
- Contributing op-eds, essays and commentaries in various magazine and newspaper publications (including online)
- Media appearances, including a regular role on Lifetime television's news show, guest appearances on national television morning shows and radio spots in every major market
- Inspiring executives (with particular emphasis on female professionals) to take control of their careers
- Helping small to large businesses execute business development imperatives and strategic initiatives
- Creating innovative business-to-business marketing programs
- Teaching customized, "style-flex" pitching, aligned to business (revenue) initiatives, to all levels of professionals from clerical to C-suite executives
- Designing and helping to execute targeted marketing and PR programs resulting in dramatically increased company and key executive visibility
- Leadership positions across every communications function, including crisis management

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